

Preeti Sharma



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Mansrovar, Navi Mumbai

ABOUT ME

Fashion-focused content creator with a strong eye for styling, visual aesthetics, and trend curation. Experienced in conceptualizing outfits across aesthetics including corporate chic, festive wear, and street style, and translating fashion ideas into engaging visual content. Passionate about styling, moodboarding, and creating cohesive looks for digital platforms and brand storytelling.

EXPERIENCE

- FEB 2024 –
AUG 2024

Navi Mumbai

TEAM LEADER- AIESEC IN NAVI MUMBAI

- Led a team of 4 to facilitate international internships and coordinated with global teams. Served as OCP, leading a team of 10 to execute a 3-day conference.

- APR 2025 –
JUN 2025

Navi Mumbai

MARKETING INTERN - TOPREWARDS

- Assisted in social media campaigns, content creation, and audience engagement, while coordinating with brand managers for collaborations.

- SEP 2025 –
PRESENT

Navi Mumbai

CONTENT CREATOR | INSTAGRAM

- Created engaging content, with a highest-performing reel reaching 18.1M views. Focused on trend-based content and audience engagement.

EDUCATION

- 2023

Navi Mumbai

KLE SOCIETY

- Higher Secondary Education (12th Grade) - 86%

- 2023-2026

Navi Mumbai

PILLAI UNIVERSITY

- Bachelor of Business Management -
Final Year CGPA: 9.45

SKILLS SUMMARY

Fashion & Styling

- Outfit Styling
- Trend Research
- Aesthetic Direction
- Moodboarding (Pinterest)

Creative Tools

- Canva
- Visual Composition
- Color Coordination

Content Creation

- Fashion Reels
- Visual Storytelling
- Content Planning