

# DEVENDRA PARASHAR

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## Professional Summary

Results-oriented Business Development professional with experience in customer service, sales, and client relationship management. Proven ability to generate leads, counsel clients, and increase business growth through effective communication and sales strategies.

## Education

B.Com (Bachelor of Commerce) – Rajasthan University, 2016

## Professional Experience

**Ver Tex Solution** – Customer Care Executive (2015 – 2020)

- 1 Handled customer queries and provided solutions effectively.
- 2 Maintained strong customer relationships and service quality.
- 3 Assisted in improving customer satisfaction and retention.

**Shri Sai Softpro Software Pvt. Ltd.** – Sales Executive (2021 – 2023)

- 1 Promoted software services and generated new leads.
- 2 Converted inquiries into successful sales.
- 3 Maintained regular follow-ups with potential clients.

**Jsons Solicitors Pvt. Ltd.** – Business Development Manager (2023 – Present)

- 1 Responsible for business growth and client acquisition.
- 2 Developing marketing strategies and partnership opportunities.
- 3 Managing client communication and closing deals.

## Key Skills

- 1 Business Development
- 2 Sales & Marketing
- 3 Client Relationship Management
- 4 Lead Generation & Conversion
- 5 Communication & Negotiation

## Languages

Hindi, English