

Banoth preetham nayak

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introduction

Enthusiastic and self-motivated Digital Marketing graduate with practical knowledge of SEO, Google My Business Optimization, and WordPress. Familiar with Keyword Research, Content Optimization, Link-Building Activities, and Website Management. Passionate about helping businesses improve their Online Presence and reach the right audience through effective Digital Marketing Strategies. Strong Analytical Mindset, willingness to learn, and ability to adapt quickly to new technologies. Seeking an opportunity to apply my skills, gain industry experience, and contribute to the success of a dynamic organization

EDUCATION

Institution	Qualification	Board	Year of passing
MLR Institute of Technology	B.tech	JNTUH, Hyderabad)	2027
Sri chaitanya Junior College	Intermediate Education	BIE Telangana	2023
Sahasraa high school , siddipet	Secondary School Education	BSE Telangana	2021

TECHNICAL SKILLS

- GMB
- SEO
- Wordpress
- blogging

Soft Skills

- Public Speaking, Leadership, Teamwork, Management, Adaptability

PROJECTS

- **Portfilo** :Demonstrated proficiency in front-end development, version control (Git/GitHub), and web hosting by building and maintaining a live portfolio platform showcasing academic and personal projects.
- **blogging**:1) Published technology-related blog articles and buying guides. Developed content writing, research, and SEO skills through blogging. (shurivanchi.blogspot.com)

CERTIFICATIONS

- **Digital Marketing Certification**, Manvi Digital Marketing (2026)
- **AI-Powered SEO Masterclass Certification**, Pankaj Kumar SEO (2025)
- **Professional Career Development and Industry Orientation**, Skillified Mentor (2026)

LANGUAGES

- English
- Telugu
- Hindi