

# NAMAN CHAUDHARY

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## PROFESSIONAL SUMMARY

Dynamic and detail-oriented Business and Economics graduate with internship experience in product management, insurance, and digital platforms. Skilled in supporting user-centric strategies and collaborating across functional teams to contribute to impactful business projects within a growth-driven organization.

## EXPERIENCE

### Sales Manager

06/2025 – 12/2025

*Audi*

- Drove luxury vehicle sales through targeted client acquisition, comprehensive product demonstrations, and strategic deal closures.
- Cultivated strong customer relationships to ensure a premium brand experience and high satisfaction levels.
- Consistently achieved sales targets while successfully promoting value-added services and maintaining brand standards.

### Product Management & Marketing Intern

06/2024 – 07/2024

*Bajaj Capital Ltd.*

- Mapped and analyzed mobile app user journeys from initial download to SIP placement to enhance digital engagement and conversion.
- Participated in strategy meetings focused on the optimization and improvement of digital financial products.
- Supported initiatives for life, health, and motor insurance product journeys to streamline user experience.

### AR Executive

12/2021 – 04/2023

*AchieversMD*

- Managed insurance-related account processes for US-based clients, overseeing revenue data, payments, and billing cycles.
- Ensured timely follow-ups and maintained consistent communication with executives regarding account status and collections.

## PROJECTS

**Retail Analytics (H&M Store):** Performed regression analysis to assess specific store factors influencing customer purchase behavior and retail performance.

**Product Launch & Brand Strategy (Choco Mate):** Led the creation and launch of the Choco Mate brand; managed product positioning, brand strategy, and go-to-market execution.

**Adidas Sales Data (US):** Analyzed sales trends, profits, and margins across retailers using data dashboards to deliver actionable business insights.

## TECHNICAL & SOFT SKILLS

### Software & Tools:

Microsoft Excel, Microsoft PowerPoint

### Strategic Skills:

User Journey Mapping, Strategic Thinking, Problem-Solving, Retail Analytics

### Professional:

Client Interaction, Team Collaboration, Communication, Time Management

## **EDUCATION**

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### **Post Graduate Diploma in Management (Marketing & Finance)**

Institute of Marketing and Management, New Delhi (2025)

### **B.A. (Hons.) Economics**

PGDAV College, University of Delhi, New Delhi

### **Senior Secondary & Secondary Education**

Summer Fields School, New Delhi